



MA Fashion Futures

An experimental space to question, reframe and create new perspectives and visions for a thriving world, through fashion.

MA Fashion Futures offers a space for exploration of fashion practice and related theoretical perspectives, investigated and developed in parallel with a deep understanding of sustainability: the meta narrative of our times.

The course traverses a unique blend of academic and design skills to reflect new ideas, methods of expression and technologies for fashion in the context of its artistic, business, philosophical and other domains. Students have the opportunity to examine systems and notions of fashion using economic, social, cultural and environmental criteria to critically inform

fashion practice and the development of personal philosophies for design.

The course has been developed in close collaboration with UAL's Centre for Sustainable Fashion and students will have access to the resources and expertise of the Centre, working with its professors, tutors, designers and industry practitioners.

Centre for Sustainable Fashion is a community of designers, communicators and academics, pioneering world relevant curriculum and setting agendas in government, business and public arenas.

“Fashion offers us the opportunity to create, celebrate and communicate on a personal and collective scale, the means to live well without compromising our future and our fellows. This masters’ programme is a vital way to enrich the thinking and actions of our discipline, our students, our industry and those who interact with us.”

DILYS WILLIAMS
PROFESSOR OF FASHION DESIGN FOR SUSTAINABILITY



“Fashion Futures is a field that is new and super exciting. It taught me to be a flexible thinker, to combine theory and practice and to never choose the easy way.”

KAT THIEL
2015 GRADUATE

MARIANA NEGREIROS, 2015 GRADUATE

MA Fashion Futures Course Aims

- To examine the existing paradigms in fashion and use scenario building to explore new fashion thinking.
- To explore personal theoretical perspectives, emerging technologies and methodologies to develop ambitious and intellectually informed practice.
- To develop new competencies supporting creative, relevant and adventurous materiality and writing.
- To develop independence, pro-activity and risk-taking.
- To support critical thinking and writing practices developed in parallel with making to communicate fashion futures.

Modes of Learning

Full time

- 15 month programme
- September to December

Part time

- 24 month programme
- February to January

Course Units

- Critical Fashion Practice
- Research Methodologies
- Fashion Fictions: Speculative Prototyping
- Collaborative Unit
- Masters Project

Student Selection Criteria

The course seeks to recruit students from diverse socio-economic and cultural backgrounds, and welcomes applications from mature students. Entry to this course is highly competitive: applicants are expected to achieve, or already have, the course entry requirements detailed below.

- An Honours degree at 2.1 or above in a related discipline. Applicants with a degree in another subject may be considered, depending on the strength of the application.
OR
- Equivalent qualifications
OR
- Relevant and quantitative industrial experience for a minimum of three years

Selection for interview will be made on the basis of your application, including the personal statement, the reference, and the supporting written statement. If you are selected for interview you will be asked to bring examples of previous written work and to undertake a written aptitude test.

What We Look For

The course seeks to recruit students who can demonstrate:

- Strong commitment and motivation towards a career in an aspect of the creative industries
- Awareness and relevant experience of fashion and/or sustainability
- Appropriate knowledge and skills commensurate with planned entry into the course

Note: MA Fashion Futures was previously known as MA Fashion & the Environment

Contributors to the course

Alina Moat, Acting Course Leader
Amanda Johnston, Acting Course Leader
Dilys Williams, Professor of Fashion Design for Sustainability
Kate Fletcher, Professor in Sustainability, Design & Fashion
Helen Storey, Professor of Fashion & Science
Lucy Orta, Chair of Art in the Environment

Graduate destinations

Alexander McQueen
Esprit
Here Today Here Tomorrow
Antiform
Levi's
Nike Foundation
Teaching posts at RCA
Bucks University; PhD study.

“My initial interest in the MA came from a growing dissatisfaction with the way some things are dealt within fashion, and the will to become a better trained person to respond to that in effective manners.

The whole course was a great experience to develop a critical opinion around issues of sustainability, critical fashion and creative thinking, so when I left the course I felt I had a strong response to such enquiries. To find out what I truly stand for, furthermore to develop practical methods to seek for change has made me a better-prepared practitioner with a personal and unique point-of-view.”

MARIANA NEGREIROS 2015 GRADUATE