a discourse on fashion, design and sustainability
Welcome

The Centre for Sustainable Fashion and the Global Fashion Conference are delighted that you are joining us at ‘What’s Going On? A Discourse on Fashion, Design and Sustainability.’

Through two days of listening, discussing, watching and debating, we aim to explore the dynamics, challenges and propositions of fashion and sustainability through a design lens. The diversity of our assembled perspectives promises an exciting exploration, through the guiding themes of Power, Nature, Culture and Society.

When Centre for Sustainable Fashion set out in 2008, we convened fashion system actors together to co-sense what was happening and what needed to be done. A gap in fashion and sustainability research, education and industry practice became clear.

In 2018, as we mark ten years of Centre for Sustainable Fashion, we join forces with the GFC project – also centered in sustainability and commemorating its ten years of existence – and we are very honoured to have your voices with us in London to recognise distinctive new knowledge and practice, challenge contemporary cultures and practices, and to propose how fashion can help us design, to live better, together, in harmony with nature.

Professor Dilys Williams
Director, Centre for Sustainable Fashion

Professor Isabel Cantista
Founder GFC-Global Fashion Conference
About Centre for Sustainable Fashion

Centre for Sustainable Fashion (CSF) is a University of the Arts (UAL) research centre based at London College of Fashion. It explores fashion’s relational ecological, social, economic and cultural elements to contribute to sustainability in and through its artistic, business and educational practices.

About Global Fashion Conference

The Global Fashion Conference is a project that aims to bring together, on an international basis, academia and the fashion filiere contributing in an active way to the building of knowledge, the sharing of positive experiences with the aim of promoting a sustainable model of development.

This conference is organised on a bi-annual basis in collaboration with a university that carries out research on fashion studies. This project started in 2008 and is now celebrating its tenth anniversary. In 2018 it is in its 6th edition.

Speakers and Contributors

Claire Bergkamp / GLOBAL DIRECTOR OF SUSTAINABILITY & INNOVATION, STELLA McCARTNEY
Sandy Black / PROFESSOR OF FASHION AND TEXTILE DESIGN AND TECHNOLOGY, CENTRE FOR SUSTAINABLE FASHION, LONDON COLLEGE OF FASHION
Otto von Busch / ASSOCIATE PROFESSOR OF INTEGRATED DESIGN, PARSONS NEW SCHOOL OF DESIGN
Orsola de Castro / CO-FOUNDER, FASHION REVOLUTION
Frances Corner / PROFESSOR OF ART AND DESIGN EDUCATION, HEAD OF LONDON COLLEGE OF FASHION; PRO-VICE CHANCELLOR, UNIVERSITY OF THE ARTS LONDON
Mary Creagh / MEMBER OF UK PARLIAMENT
Helen Crowley / HEAD OF SUSTAINABLE SOURCING INNOVATION, KERING
Heta Dobrowolski / CO-FOUNDER, RAW POWER MOVEMENT
Edwina Ehrman / SENIOR EXHIBITION CURATOR, CURATOR OF FASHIONED FROM NATURE, VICTORIA & ALBERT MUSEUM
Kate Fletcher / PROFESSOR OF SUSTAINABILITY, DESIGN, FASHION, CENTRE FOR SUSTAINABLE FASHION, LONDON COLLEGE OF FASHION
Lynda Grose / ASSOCIATE PROFESSOR, CHAIR OF THE FASHION PROGRAM, CALIFORNIA COLLEGE OF THE ARTS
Katharine Hamnett / FASHION DESIGNER
Angela McRobbie / PROFESSOR OF COMMUNICATIONS, GOLDSMITHS UNIVERSITY OF LONDON
Praveen Nahar / SENIOR FACULTY MEMBER IN INDUSTRIAL DESIGN, NATIONAL INSTITUTE OF DESIGN – INDIA
Deepa Patel / CREATIVE FACILITATOR
Sophie Slater / DIRECTOR, BIRDSONG
Stephen Sterling / EMERITUS PROFESSOR, UNIVERSITY OF PLYMOUTH
Dana Thomas / FASHION AND CULTURE JOURNALIST
Harold Tillman / CBE / FASHION RETAILER ENTREPRENEUR AND FORMER CHAIR OF BRITISH FASHION COUNCIL
Dilys Williams / PROFESSOR OF FASHION DESIGN FOR SUSTAINABILITY, DIRECTOR OF CENTRE FOR SUSTAINABLE FASHION
Lola Young / OBE/ BARONESS YOUNG OF HORSEY
Ania Zoltkowski / DESIGNER AND MA FASHION FUTURES ALUMNI, LONDON COLLEGE OF FASHION
nature & culture

We will explore agendas such as, but not limited to, fashion learning from nature, fashion and human nature, fashion systems for sustainability & fashion habits and habitats. We will reference fashion’s social practice, fashion making and meaning, cultures of care & fashion’s identity, stories and rituals.

RHS East and Centre Auditorium

8.30am REGISTRATION – TEA AND COFFEE
9.30am WELCOME / DILYS WILLIAMS _ Professor Fashion Design for Sustainability, Centre for Sustainable Fashion, featuring a musical performance by HEIDI VOGEL
9.45am OPENING / MARY CREAGH MP _ Member of UK Parliament
9:55 – 11:00am SPEAKERS / KATE FLETCHER _ Professor of Sustainability, Design, Fashion, Centre for Sustainable Fashion & HELEN CROWLEY _ Head of Sustainable Sourcing Innovation, Kering / CHAIR _ DILYS WILLIAMS
11.00 – 11.20am BREAK
11.20 – 12.00pm IN CONVERSATION / KATHARINE HAMNETT _ Fashion Designer WITH DANA THOMAS _ Fashion and Culture journalist
12.00 – 1.00pm LUNCH
1.00 – 2.35pm PARALLEL SESSIONS S01-S06
2.35pm – 2.45pm BREAK
2.45 – 4.20pm PARALLEL SESSIONS S07-S12
4.20 – 4.30pm BREAK
4.30 – 6.00pm SPEAKERS / STEPHEN STERLING _ Emeritus Professor, University of Plymouth, EDWINA EHRMAN _ Senior Exhibition Curator, Victoria & Albert Museum, PRAVEEN NAHAR _ Senior Faculty Member in Industrial Design, National Institute of Design – India / CHAIR _ DEEPA PATEL
7.30pm GALA RECEPTION (by invitation only) _ House of St Barnabas (Soho)

power & society

This session will explore agendas such as, but not limited to, fashion design for democracy, fashion business practices for better buying, fashion education for equality, fashion as activism, fashion and politics. We will reference migration and conflict, fashion design for sustainability strategies and sustainable prosperity.

RHS East and Centre Auditorium

9.00am TEA AND COFFEE ON ARRIVAL
9.30am DAY TWO OPENING / DILYS WILLIAMS _ Professor Fashion Design for Sustainability, Centre for Sustainable Fashion
9.35am WELCOME / ISABEL CANTISTA _ Global Fashion Conference & DAMIEN DELILLE _ Invitation to GFC2020 University of Lyon
9:45 – 10:45am SPEAKERS / OTTO VON BUSCH _ Associate Professor of Integrated Design, Parsons New School of Design AND LYNDA GROSE _ Associate Professor, California College of the Arts / CHAIR _ DILYS WILLIAMS
10:45 – 11:05am BREAK
11.05 – 12:00pm PANEL DISCUSSION / SOPHIE SLATER _ Brand Director, Birdsong, CLAIRE BERGKAMP _ Global Director of Sustainability & Innovation, Stella McCartney, ORSOLA DE CASTRO _ Founder and Creative Director, Fashion Revolution & HETA DOBROWOLSKI _ Co-Founder, Raw Power Movement / CHAIR _ SANDY BLACK _ Professor of Fashion and Textile Design and Technology, Centre for Sustainable Fashion
12.00 – 1.00pm LUNCH
1.00 – 2.35pm PARALLEL SESSIONS S13-S18
2.35pm – 2.45pm BREAK
2.45 – 4.20pm PARALLEL SESSIONS S19-S24
4.20 – 4.30pm BREAK
4.30 – 4.40pm REFLECTIONS FROM HAROLD TILLMAN CBE _ Fashion Retailer Entrepreneur
4.40 – 5.40pm IN CONVERSATION / FRANCES CORNER _ Head of London College of Fashion, Pro-Vice Chancellor of University of the Arts London, LOLA YOUNG OBE _ Barness Young of Hornsey AND ANIA ZOLTKOWSKI _ Designer and London College of Fashion Alumni / CHAIR _ ANGELA MCROBBIE _ Professor of Communications, Goldsmiths University of London
5.40 – 6.00pm CONFERENCE CLOSING REMARKS / DILYS WILLIAMS
Parallel sessions / day 2

1.00 - 2.35pm

s13 Room 411 / Material Cultures _ JESSICA SAUNDERS
RP105 Sustaining the Gandhian Philosophy in Global Fashion for Improved Adaptability _ NADA BORA / Pearl Academy, India
RP106 Future Of Indian Sabr: Resurgence of Gender Equality _ SHALINI BISHT / Pearl Academy, India
RP115 Favourite garment stories as a catalyst for care _ MINA HOLGAR / Queensland University of Technology, Australia
RP117 Sambalpui jars: Handloom: The Saga beyond culture and tradition _ SUNITA PANDAY / Bhubaneswar, India
RP120 Emotional and fashion-driven framing to the creation of emotional value in fashion practices and discourses _ ALEX ESCHLAMO / University of Brighton, UK

s14 Room 111 / Society and Conviviality _ MONICA BUCHAN-NIG
RP137 Designing Garments with Evolving Aesthetics in Emergent Systems _ TIMO RISSLAND / Parsons New School of Design, USA
RP140 Collaboration for sustainability: the key to making it work _ HARSHIK PAREKH AND LAURIE NELSON / Common Objective, UK
RP133 Connected Spaces: experimental and social business practices of Here Today Here Tomorrow _ JULIA CREWE, KATELYN-TOOT-FIQI AND ANNA-MARE HESSE / London College of Fashion, UK
RP143 Better Fashion Futures: Exploring Service Design to reimagine future fashion practices _ CLAIRE DUNNING / Oslo School of Architecture and Design, Norway
RP142 Fashion as Your Ally: Analyzing Coverage on the Sartorial Choices of Politicians _ DIANNA YOUNG CAO / Parsons New School of Design, USA

s15 Room 311 / Nature and Systems _ SEBASTIAN ALEXANDER
RP154 Interdisciplinary life cycle thinking tools: enabling collaboration for circular design _ KATE GOLDSMITH / Chelsea College of Arts, UK
RP155 Mixing it Up in Photos: identifying innovation hotspots within mechanical textiles recycling _ CATHY HALL / London College of Fashion, UK
RP158 The Textile Reveue Programme: Building macro sustainable systems for used clothing _ BERNADETTE CASEY / The Fountain, New Zealand
RP162 Returned from Africa: design for upcycling second-hand clothes in Ghana _ ANTHONY BEN / Nottingham Trent University, UK
RP166 The Tweed Run: the sustainable rise of fashionable cycling _ CATHERINE GLOVER / University of Northumbria, UK

s16 Room 415 / Power, Creativity and Democracy _ KATE FLETCHER
RP159 A critical political economy of bohemian subalternisation: internationalised education for transnational labour _ RUPERT WADDE / London College of Fashion, UK
RP164 Women Garment Workers' Struggle in a neo-colonial world _ TEBEB SMITH LARSEN / Lund University, Denmark
RP168 Mapping the politics of fashion _ WHITE CATSTRUT / London College of Fashion, UK
RP172 Establishing total cost for apparel in responsible production conditions _ KD REESE/SAWMAN / North Carolina State University, USA
RP172a Democratizing Fashion Design Pedagogies: From Exclusion to Inclusion _ TANWEE AHMED / Open University, UK

s17 Room 511 / Film and Photo _ CAMILLA PALESTRA
Films Unfolding: The hand of the cloth _ MADHURA SREEMAINM / Auckland University of Technology, New Zealand
Films Speculating the future Haus Couture - Designing mass-customisable garments for the sustainable future _ KYSHIMAZU / Keio University, Japan
Films Biological Tailor-Made - A study on 2.5 dimensional fashion pattern cutting as zero waste method _ KAZUHIRO KAWASAKI / Keio University SIC, Japan
Films Speculative, Fashionable, Wearable - Engaging Fashion Design with Wearable Technology for the sustainable future _ OYUNMA MAZIBA / Keio University, Japan
Photos What is an FP? - rethinking material potentials through experimental material systems _ THORQUIST CLEWS / Swedish School of Textiles / University of Borlås, Sweden
Photos The Afterlife of Discarded Clothes: Who is Recycling my Clothes? _ ANURAM KAPOOR / National Institute of Fashion Technology, India

s18 Room 611 / Workshops: Society _ See page 12
RP181 Whole Cloth Cutting _ GREGORY CLARE / Parsons School of Design, USA
RP182 Introducing Sustainable Design Cards _ KAREN MARIE WELSHING AND LILLA MAGILDO / Design School Kolding, Denmark

2.45 - 4.20pm

s19 Room 411 / Culture: Counter Narratives _ NATASHA BUCHYREZ-THOMAS
RP200 Utility in Home Fashion Design: Considered Design for Sustainability _ HANPPPA COOK-BRICKER / London College of Fashion, UK
RP213 Be-Fashioning the way we wear: Is there a “fit” in sustainable dressing? _ TAMIN KOLKOLU / RMIT University, Australia
RP216 Of Stuff and Nonness: Conflicting values in the retention of fashioned objects _ CLAIRE LOWIN / London College of Fashion, UK
RP217 The Human Condition of Dress - Homo laborans _ SABINA SPIK / London College of Fashion, UK
RP219 Claus Frugality: Reflexive Privation as Fashionable Identity _ BASTIEN ARVANOID / Carleton University, USA

s20 Room 111 / Society and Systems _ ANNA KRONCH
RP226 Going Local: Design and Sustainability in New York City’s Garment Center _ TESSA HAYFOOT / Pratt Institute (NY), USA
RP242 Barriers that hinder consumption of second-hand clothing: A socio-culture perspective _ CLAIRE DAMSON / Coventry University London, UK
RP250 Second-hand Clothing Market: an alternative Sustainable Practice or another Fashion Trend? _ JEONG AMY SEOHOL / Parsons School of Design, USA
RP248 Transcendence of Textile Skill Knowledge in Rural-to-Urban Migration in the Bolivian Altiplano _ SARA ANTIMA / University of Georgia, USA
RP253 Designing Fashion Merchandise: A roadmap to Sustainable Future _ SANTOSH TANB / Fashion Institute of Technology, India

s21 Room 211 / Nature and Systems _ SEBASTIAN ALEXANDER
RP229 Smart Cities and Waste Innovation _ JANINE EVANS / London College of Fashion, UK
RP232 Tear down and Re-design: dis- and re-assembling textile blends in the circular economy _ LAETITIA FORST / London College of Fashion, UK
RP257 Fashion and Interior Design: Transdisciplinary approach for fabric experiments and textile upcycling _ MARIA BERGMANN / PUC - Rio de Janeiro, Brazil
RP260 Unravelling Stakeholders Within a Local and Convivial Narrative for Circular Fashion _ MARION BARR / London College of Fashion, UK

s22 Room 415 / Power and Technology _ GABRIELLE MILLER
RP238 Shaping Up a Sustainable Fashion Future in India - The Augmented Reality Way _ HARSHIT SHANIK / Fashion Institute of Technology, India
RP249 Fashioning circular logic: addressing the viability of a closed-loop economy for fashion _ MARS PASSENGER-SMITH / City University of Hong Kong, Hong Kong
RP251 Could Tractability in the Luxury Jewelry Market Create an Emotional Added-Value? _ DANIELLE KELLER AVRAM / Fashion Institute of Technology, India
RP321 Fashion Design Practices in Supply Chain for Sustainability _ MADERNA PEBREA / Universidade de Brasilia Interior, Portugal

s23 Room 511 / Open theme _ ROSEMARY VARLEY
RP299 Instagram communication strategies: a comparative analysis of fast fashion and luxury brands _ CRISTINA SANCHEZ-BLANCO / Universidad Navarra, Spain
RP280 How to Make Sustainable Fashion Cool? _ LULU CHEN / London College of Fashion, UK
RP273 Identity of sustainable fashion brands at the stores _ EUGENIA LOZA / SEM Fashion Business School, Spain
RP270 To be a gentlewoman: shifts in the representation of women of fashion _ MARGARET CANDA / Charles University in Prague, Czech Republic

s24 Room 611 / Workshops: Culture _ See page 12
RP277 2.45–3.00pm Elements of Quality: beyond seamlines and fabrics _ EMMA RIGBY AND ANJA CORIN-DRAAB / London College of Fashion, UK
RP310 3.30–4.00pm What’s Going On, in Fashion Activism? _ FABRIZIO MAZZARELLA AND HELEN STOREY / Centre for Sustainable Fashion, London College of Fashion, UK
Workshops

day 1 - 31st OCTOBER

1:00 – 1:45pm
Which of these two tee-shirts would you buy?
AURORA PAILLARD / UAL - London College of Fashion, UK
Sustainable Fashion consumer behaviour researchers are facing an issue while carrying out their research; i.e. most of their participants claim to prone and buy Sustainable Fashion, which is not the case in real life. Researchers need to better understand this issue in order to accurately assess and understand Sustainable Fashion consumer behaviour. The aim of this interactive session is to identify the biases in Sustainable Fashion consumer behaviour research.

1:50 – 2:35pm
Invent Your Own Fashion Economy; Sustainability in a Post-Consumer Utopia
RAEHAEL TAYLOR / Southampton Solent University, UK
This workshop aims to use a co-creative and activist approach to disrupt current economic models, re-designing the fashion design process and creating sustainable interventions as practical outcomes. The focus of the workshop is to collaboratively re-evaluate how fashion can invent its own life cycles of economies, combining alternative movements within sustainable consumption, lifestyles and peer 2 peer networks.

2:45 – 3:30pm
How to creatively reuse plastic waste to make new products
MALA SIAMPTANI / UAL - London College of Fashion, UK
This workshop/demonstration will be an introduction into the process of converting household plastic waste, into a valuable material resource. Participants will gain a solid understanding of fundamental techniques that will empower them to make their own material. This includes learning the necessary steps of how to separate plastics, and how to form this material into a product, using hand-craft techniques or digital manufacturing techniques (CNC-milling).

3:35 – 4:20pm
Companionship with Nature – a material dialogue
KATHERINE POGSON / UAL - London College of Fashion, UK
The notion of a divide between humanity and the rest of ‘nature’ can be seen as a root cause of environmental degradation, bio abundance loss and extinction. Informed by contemporary ecological philosophy which questions human boundary constructs, this workshop seeks to test two speculative practices for reactivating engagement with the natural world, developed as part of the author’s PhD research in the Centre for Sustainable Fashion.

day 2 - 1st NOVEMBER

1:00 – 1:45pm
Whole Cloth Cutting – a technique for minimal waste designing
GREG CLIMER / Parsons School of Design, USA
Western tailoring layouts are not traditionally concerned with how many cuts are put into the fabric. Fabric is not viewed as sacred, something who’s shape and size should be honoured. This workshop uses minimally cut sheets of paper as the starting point for designing garments. It explores the different forms generated by paper and fabric and capitalizes on these differences. This approach to pattern cutting offers an entry point into design which minimizes waste as well as looking at the whole cloth as an object of beauty and aims to capitalize on it within the design process.

1:50 – 2:35pm
Introducing Sustainable Design Cards
KAREN MARIE HASLING & ULLA RÆBILD / Design School Kolding, Denmark
The Sustainable Design Cards (2017) (www.sustainabledesigncards.dk) is a tangible tool for designers and design teachers to work with product longevity and circular thinking in their practice. They have been developed at Design School Kolding between 2015–2017 in two iterations, the first with an industry focus and the second with an educational based on previous research on design methods and sustainable design. In this workshop participants are introduced to the tool, sharing user experiences deriving from teachers, facilitators and learners in academia and industry, where after workshop participants will engage two and two with the cards.

2:45 – 3:30pm
Elements of quality: beyond seamlines and fabrics
EMMA RIGBY / UAL - London College of Fashion, UK & ANJA CONNOR-CRABB / Leeds Beckett University, UK
This workshop is an enquiry into combined material and social construction of garment quality. Beyond a garment’s seams and materials, it aims to explore how quality is understood through the everyday wear of clothing, from the perspective of the user. Expectations for garment quality have co-evolved over time alongside changes in the way clothing is produced, consumed and used.

3:35 – 4:20pm
What’s going on, in fashion activism?
FRANCESCO MAZZARELLA AND HELEN STOREY / UAL - London College of Fashion, UK
The mainstream ecosystem has proven unsustainable in terms of livelihood, cultural heritage, social equality, and environmental stewardship. This is building momentum for designers to create counter-narratives towards sustainability in fashion. However, there is the need to further investigate the roles, methods, and practices design activists enact in fashion activism. With this in mind, a series of hands-on, participatory activities will be facilitated, engaging the workshop participants in mapping out the design activism landscape and explore the role of counter-narratives towards sustainability in fashion. The session is designed to be light-touch, yet highly thought-provoking, contributing to furthering knowledge and practice in the emergent field of fashion activism, aimed at making a positive impact in the world.
Tired of oppressive fashion systems? Disillusioned by destructive industries? Anxious about the future? Design Your Own Economy may be right for you. This easy, step-by-step kitset unpacks the complexities of the ‘economy’ our society operates within – the systems by which humanity produces, distributes, and satisfies the requirements of human life. Users can create their own alternative, tailored to fit a personal fashion arcadia.

Towards a new framework for fashion / Discussion, Wednesday 31st October 2:45 - 4:20pm
KATE FLETCHER AND LYNDA GROSE
Action needs to be taken to reduce demand for materials and cope with future environmental threats. In fashion, as in other sectors, such measures are challenging and uncomfortable for both the wearers of clothes and the billion-dollar industry that creates them. Join us for an afternoon dedicated to difficult conversations about the rules and goals of the fashion sector and exciting visions for fashion based on fundamentally rethinking the whole system. These include those which probe more deeply into the root causes of the problems we face, and with imagination, not fantasy, engage with the disruptive, complicated reality of the changing world.

CHROME YELLOW BOOKS will be in attendance for both days, selling books related to the conference themes.
Conference Map
LONDON COLLEGE OF FASHION

fashion design sustainability research education partnership transformation ideas debate hope